

AFRICA REGIONAL SERVICES

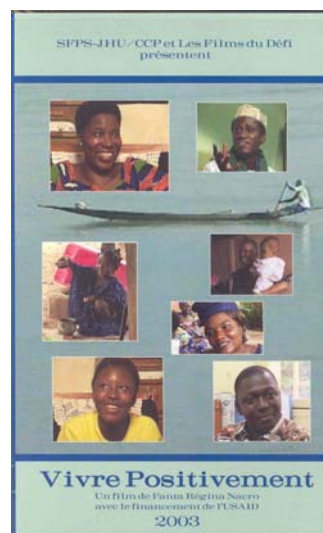
AIDS-related Issues

Education and Prevention Video Materials proposed by A.R.S. Paris



Faso Fights AIDS

Vivre Positivement



Scenarios from the Sahel
Scenarios du Sahel

Education and prevention video materials on AIDS-related issues

- *A Closer Walk* – 2003 - English version. Available in DVD format. Directed, written, and produced by Oscar nominee Robert Bilheimer, and narrated by Glenn Close and Will Smith, the film explores the intricate relationship between health, dignity, and human rights, and shows how the harsh realities of AIDS in the world are an expression of the way the world really is. Incisive interviews with individuals from all walks of life, including the Dalai Lama, Kofi Annan, and Bono, combine with stories, portraits and vignettes of children, women, and men living with AIDS on four continents.

- *AIDS in Africa: A Fight for Survival* - 2001 – 30 mins. Worldnet – English version.
Synopsis: AIDS hit Africa harder than any other region in the world. At present, 25 million Africans are living with HIV or AIDS. This 30 minute documentary looks at some of the challenges of the epidemic, and how countries (Uganda, Zambia, South Africa, Senegal) are dealing with the implications and effects. Meet a few of the brave people who are working to make a difference in the lives of those affected and infected with HIV in Africa.

- *Born in Africa (Fils d'Afrique)* – 2001 – 90 mins.

English and French versions both available.

Dir.: John Zaritsky; Distributed by Africa Consultants International

Synopsis: Africa is where AIDS has hit the hardest and where the disease threatens an entire generation. “Born in Africa” is the story of Ugandan musician, Philly Bongoley Lutaaya who had the courage to make one last tour of Uganda. Some 70,000 people came to see him perform for the last time – the largest concert audience ever in Uganda’s history. Philly spent his last days spreading the word, “AIDS is with us ... for those of you who have found themselves HIV+, please keep the virus to yourself – don’t kill other people.” His music became the score for the hit Ugandan film “It’s Not Easy” ... let’s be open, advise the young ones, a new generation to protect and love ...”

- *Challenges in AIDS Counselling (Défis dans le Counselling du Sida)* –

2001 - 25 mins. English and French versions both available.

Dir.: John Riber; Distributed by Africa Consultants International

Synopsis: In the fight against AIDS, counseling is a vital weapon. But AIDS Counseling is not easy. In crowded and difficult environments counselors face the hard tasks of telling the clients they handling personal stress. Challenges in AIDS counseling dramatically illustrates these common problems ... and possible solutions ... to help counselors work better.

- Doni-Doni B'an Bela (Nous avons tous une part de Responsabilité) -

2001 – 35 mins. Language : Dioula with French subtitles. Produced by Cinomade.

Synopsis: This may well be the first time that a group of West African men and women speak openly in front of a camera about a once-taboo subject that has turned into a daily and deadly threat: AIDS. Gender relations, dealing with the use of condoms, the power of money, fears of getting tested for HIV/AIDS, having to cope with such a stigmatizing disease, are discussed candidly, making this film an indispensable awareness-raising tool. It's message extends well beyond its Burkina Faso setting as it raises, in simple words, some basic existential questions: viewers will easily relate to the feelings and fears expressed and be provoked into using these frank first-hand accounts as a basis for further discussions. A must for any AIDS-awareness campaign kit. The film was selected and shown at the 14th International AIDS Conference which was held in Barcelona (Spain) in July 2002.

- Faso Fights AIDS (Faso contre le Sida) – 90 mins. 2001 – a Documentary Film and Pedagogical Tool to Care for AIDS in West Africa by Scott Rawdin and Alice Desclaux.

Following languages available: English, French, Dioula, Fulfude and Moore in DVD format.

Four films to fight AIDS:

1. Living together despite the virus (29 mins.)
2. Developing family care (16 mins.)
3. Developing global health care (24 mins.)
4. Preventing mother-to-child transmission (17 mins.)

Film is designed to train health care professionals, social workers and associations for AIDS in Burkina Faso, as well as to inform the general public. Especially concerned are the people living with HIV/AIDS (PLWA) and their families. This film will also be used in the neighbouring African countries among the same “target populations.” The film was shot in July-August 2001 and written and directed by: Alice Declaux, M.D. and Ph.D in Anthropology and Professor at the University of Aix-Marseille (France) and working for the last ten years on the social aspects of AIDS in Burkina Faso; and Scott Rawdin, Film and TV Director. The French version was shown to public health authorities in Burkina Faso, associations and professionals working in the fight against AIDS in Burkina in December 2001. The film was also presented at the XIIth International Conference on MST and AIDS in Africa (CASA 9-13 December 2001) and the International Conferences organized by UNDP and UNICEF (December 2001).

- Interactive Awareness Campaign to HIV/AIDS (Sensibilisation Interactive au Sida) - 10 mins. 2002 – French version.

Dir. Berni Goldblatt and Daphné Serelle

The film shows the interactive awareness campaign carried out by Cinomade Association with the partnership of Burkinabese association Sida Ka Taa, in Bobo-Dioulasso, in January 2002, during ten debate screenings of film “Doni-Doni B'an Bela.” This video is a useful pedagogical tool for instructors and all people involved in the teaching on AIDS prevention.

- It's Not Easy (Ce n'est pas facile) – 2001 – 48 mins.

English and French versions both available

Dir.: Faustin J Misanvu and John Riber; Distributed by Africa Consultants International

Synopsis: Career, family and girlfriends are all going well for Suna, a young African business executive. He is given an important promotion at his manufacturing company, and his wife Sera is pregnant with their first child. But everything changes when his new-born son is infected with HIV ... the deadly AIDS virus. It's not easy but employer, co-workers and neighbors learn to become allies instead of enemies in the battle for life.

- Konate's trick (Le truc de Konaté) – 1998 – 33 mins. In Burkinabese with French subtitles.

Dir. Fanta Regina Nacro (from Burkinabese origin)

Starring: Rasmane Ouedraogo, Jose Samda Diènéba Dao, Safiatou Sanou.

Synopsis: Dieneba, a young Burkinabe, leaves the city where she spent a couple of days and receives from her cousin some gifts for the family in the village, including condoms. After her arrival, she gives a condom to her husband who initially refuses to change his habits but then reverses his decision and influences the behaviour of all the village inhabitants.

- Living Positively (Vivre Positivement) – 2003 – 42 mins. French version

Dir. Fanta Regina Nacro with the support of USAID

Synopsis: Burkina Faso filmmaker Fanta Nacro produced the 42-minute video featuring testimonies from West Africans living with HIV or AIDS that describe how their families and community accepted them after learning their HIV status. A wide range of topics, from the most intimate to the more practical, is explored on the video. "Living Positively" addresses behaviours, attitudes and recommended practices for people infected or affected by HIV, and those who do not yet know their HIV status. The program shows how to reveal one's status to loved ones, join an association, accept a parent or friend living with HIV, and follow a healthy lifestyle.

- More Time (Du Temps pour Aimer) - 2001 – 90 mins.

English and French versions both available

Dir.: Isaac Mabhikwa; Distributed by Africa Consultants International

Synopsis: Thandi is a teenager, ready for anything and ripe for falling in love. She is a girl flirting with womanhood and the township beckons. But, she still has to find out the dangers when David, the schoolboy Mister Magic, coolly sweeps her off her feet. As her life spins out of control and beyond her parent's reach, Thandi has to learn that playing with love may mean playing with her life

"More Time" is the story of what happens to a girl when she realizes that falling in love is not simple. The danger of love is not just about unwanted pregnancies. In time of AIDS, it is about life itself. And that means changing the way teenagers like Thandi think and feel about sex and sexuality. "More Time" will appeal to teenagers, who face similar choices – and to parents who are afraid of what the future holds for their children.

- Scenarios from the Sahel (Scenarios du Sahel) - 2001 – 65 mins.

French/ English and Portuguese versions available.

Synopsis: Every minute, six people under 25 are infected with the AIDS virus. In Africa, 1.7 million young people contract HIV every year. These alarming figures are the urgent concern of Scenarios from the Sahel, an HIV/AIDS prevention project being carried out with and for young people in the Sahel region of West Africa. Scenarios from the Sahel gives children and young adults in three West African countries a unique opportunity to learn about HIV/AIDS. It helps them to understand what HIV/AIDS means for their everyday lives and it allows them to inform others, throughout sub-Saharan Africa, about the dangers of the epidemic. During the Scenarios process, young people from Senegal, Mali and Burkina Faso work with some of Africa's leading film directors to produce highly acclaimed short films that are broadcast throughout the continent. Internationally acclaimed directors Idrissa Ouedraogo of Burkina Faso, Cheick Oumar Sissoko of Mali and Fanta Nacro of Burkina Faso have transformed some of the winning scenarios into a collection of 13 films, each between 2 and 9 minutes long. The films address a wide range of AIDS-related issues: the basic facts of transmission; the pain of stigmatisation; the embarrassment of buying condoms; the risk of alcohol impairing your judgement; precious non-medicinal ways of helping those living with HIV; a humorous take on male abstinence ... They vary in tone from the hilarious to the profoundly touching. Optimistic and hopeful, they approach their subject matter in a fresh and novel way, and in the process generate a powerful emotional response. The films are proving extremely effective at generating dialogue and personal reflection about AIDS.

- Scenarios from Africa – 2004 – 100 mins.

Available in the following languages: English, French, Portuguese, Dioula, Fon, Moore, Pulaar and Wolof in DVD format.

These fifteen short films are based on creative stories thought up by young people in international Scenarios from Africa contests. As of 2004, more than 42,000 young people from 25 African countries have taken part in these contests.

The films are designed as discussion starters. Each is an independent work addressing key current issues related to HIV/AIDS. Those who conduct awareness-raising activities at community level are invited to select the individual Scenarios from Africa films that best correspond to the needs of their audiences. A discussion guide is also available.

Scenarios from Africa is a community mobilisation, education, media and research process designed to improve the lives of those most affected by the epidemic, reduce HIV transmission, and help local organisations conduct ever more effective HIV/AIDS education activities. It exists thanks to the ongoing partnership of hundred organisations, large and small, across sub-Saharan Africa and beyond. Scenarios from Africa is coordinated by Global Dialogues.

- *Staying Alive 1* – 1998 – 25 mins.

English version in PAL and French version in VHS Secam both available.

Dir.: MTV – World Banks – UNAIDS

Synopsis: “Staying Alive, part 1” is a half-hour program presented by internationally-acclaimed recording artist George Michael, whose consistent personal support for AIDS charities worldwide is profound and well-documented.

“Staying Alive” is a unique collaboration between UNAIDS, the World Bank and MTV and features the personal testimonies of six young people living with HIV/AIDS in six different countries together with the useful, accurate information about the modes of HIV transmission. The aim is both to educate and inform the MTV audience and encourage and inspire viewer’s participation in education, prevention and support projects in their own communities. Each story is rich in character, contrast and visual style and reveals both the human side of HIV and the many social, economic and political factors which continue to assist the spread of this global disease.

- *Staying Alive 2* – 2000 – 25 mins.

English version in PAL and French version in VHS Secam both available.

Dir.: MTV – World Bank – UNAIDS

Synopsis: “Staying Alive, part 2” is introduced by singer Ricky Martin: “Hello everybody, this is Ricky Martin. This program is on a subject that is very important to everyone on this planet. It’s about HIV and AIDS. In the next half hour, we will hear the stories of how HIV and AIDS affects the lives of young people around the world. We will see how discrimination can effect people living with HIV and AIDS. How it’s not knowing the facts but acting on them and how with no cure living with HIV is a struggle. Where these stories come from is irrelevant. AIDS has no boundaries and faces us all, so please watch.

The aim is to say that it is more important than ever to act against the spreading virus. So make sure you stay safe from infection, use a condom every time and support those living with HIV and AIDS.

(Portuguese version is also available)

- *Staying Alive 3* – 2001 – 22 mins.

Original version with French subtitles.

Dir.: MTV – World Bank – UNAIDS

“Staying Alive” 3 was shot on location in South Africa, Asia, Australia, Europe, Latin America and North America. The stories portrayed focus on high risk groups, safe sex, gender bias, living with HIV, caring for someone with HIV, stigma, discrimination and access to treatment. “Staying Alive” is an Emmy Award winning documentary series that first premiered in 1998, hosted by George Michael. “Staying Alive 2,” hosted by Ricky Martin, followed in 2000 and reached 805 million households via MTV channels and third party broadcasters. (Available also in English version with English subtitles.)

- *Staying Alive 4 – The Documentary* - 2002 – 51 mins.

English version in PAL.

This MTV-sponsored AIDS awareness campaign was launched to raise awareness and promote prevention of HIV/AIDS in the international youth community. Consisting of on-air and on-line products created rights-free for distribution to other TV/radio partners, the fourth installment of his multi-tiered campaign premiered on World AIDS Day 2002.

- *Surviving AIDS* – 1999 – 60 mins.

English version in PAL.

This 60-minute documentary, broadcast on NOVA (the longest running, most watched science show on American television) in 1999, looks at AIDS research and what scientists are learning about preserving the immune system and marshalling the body's natural defenses against HIV to keep infected people from progressing to AIDS. (public performance and educational rights only)

- *The Faces of AIDS (Les Visages du Sida)* – 2001 – 20 mins.

English and French versions both available.

Dir.: Francis Reid; Distributed by Africa Consultant International

Synopsis: “The Faces of AIDS” tells the story of the human experience of living with AIDS in Africa. Persons living with HIV/AIDS, their husbands and wives, their families, doctors and health workers talk about how AIDS has affected their lives. “The Faces of AIDS” challenges stereotypes and asks questions about the need for African solidarity to fight the epidemic.

- *Testimonials: Women, AIDS and Hope (Témoignage: Femmes, Sida, Espoir)*

2001 – 55 mins. The film is available only in French.

Dir.: Joanne Burke, Blue Lion Films, Inc.

Distributed by Africa Consultants International

Synopsis: This is the story of three women who came forward to talk about their positive HIV status and were rejected by their families as they dared to talk about it. Like many other PLWHIV, they cope with thanks to the support from a medical center in Bamako that is helping them.

- *The Time To Act is Now (Abuja April 2001) (Plaidoyer pour les programmes de lutte contre le HIV/SIDA en Afrique)* – 2001 – 15 mins.

English and French versions both available.

Dir. : SFPS, John Hopkins University with support from UNAIDS and USAID

Distributed by African Consultants International

Synopsis: This video recaps the important discussions held at the OAU Summit on HIV/AIDS, in Abuja, Nigeria, in April 2001. Key issues of successful African HIV/AIDS programs are discussed and they include youth programs, strong political leadership, access to treatment, the important role of communities in the fight against the spread of HIV/AIDS, etc.

- Watch, Listen, Decide ... or the Teen Sexuality (Voir, écouter, décider ... ou la sexualité des Ados) – 1996 – 52 mins. French version.

Distributed by Africa Consultants International, Dakar.

Many teenagers have a sexual life without knowing the multiple consequences: sexual transmitted diseases, unwished pregnancies, HIV infection. Adults, parents, educators have a primordial role by informing the teens, speaking frankly with them.